

# PULSE

# ADVERTISING CONTRACT

the magazine of mount dora eustis and tavares

(Please write clearly)

NAME OF BUSINESS _____	CONTACT _____
PHONE _____	CELL _____ FAX _____
ADDRESS _____	CITY _____ ZIP _____
EMAIL _____	
CUSTOMER NEEDS TO SUPPLY A BANNER - GO TO WEBSITE FOR DETAILS	
<input type="checkbox"/> PLEASE LINK WEBSITE WITH PULSE -- MY WEBSITE IS: WWW. _____	

- FULL PAGE (7.75 X 10.125)..... \$450**
  - Design ..... \$300
- HALF PAGE (7.75 X 5)..... \$265**
  - Design ..... \$200
- SIDE PANEL AD (2 X10.25) ..... \$225**
  - Design ..... \$175
- QUARTER PAGE (3.75 X 5) ..... \$145**
  - Design ..... \$125
- BUSINESS CARD (3.75 X 2.375) ..... \$100**
  - Design ..... \$85

PAID CHECK #:

AMOUNT:

BALANCE DUE:

- PICKUP CURRENT AD
- NEW AD TO COME
- NEW AD SUPPLIED WITH ORDER

**Front or Rear Inside Cover \$595.00 • Back Cover \$950.00**

Type changes \$15.00 • Picture Swap \$25.00 • Anything Else is considered Full Design

**Total amount due with this contract ..... TOTAL \$ \_\_\_\_\_**

**If supplying your PDF format ad is due ----- June 14<sup>th</sup>**

**If Pulse designs your ad, deadline for all copy/ photos/ graphics is ----- June 7<sup>th</sup>**

WE RESERVE THE RIGHT TO REJECT ANY AD THAT DOES NOT COMPLY WITH OUR TECHNICAL SPECIFICATIONS. OUR LIABILITY TO THE ADVERTISER IS LIMITED TO THE AMOUNT OF MONEY PAID FOR AN ADVERTISEMENT. WE ARE NOT RESPONSIBLE OR LIABLE FOR ERRORS, TYPOGRAPHICAL OR OTHERWISE, THAT ARE SUBMITTED OR APPROVED BY THE ADVERTISER.

BY SIGNING BELOW, I AGREE TO THE ABOVE TERMS AND CONDITIONS.

X \_\_\_\_\_ Date \_\_\_\_\_

**Questions? Contact your Sales Representative: Mike Ratrie**